



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

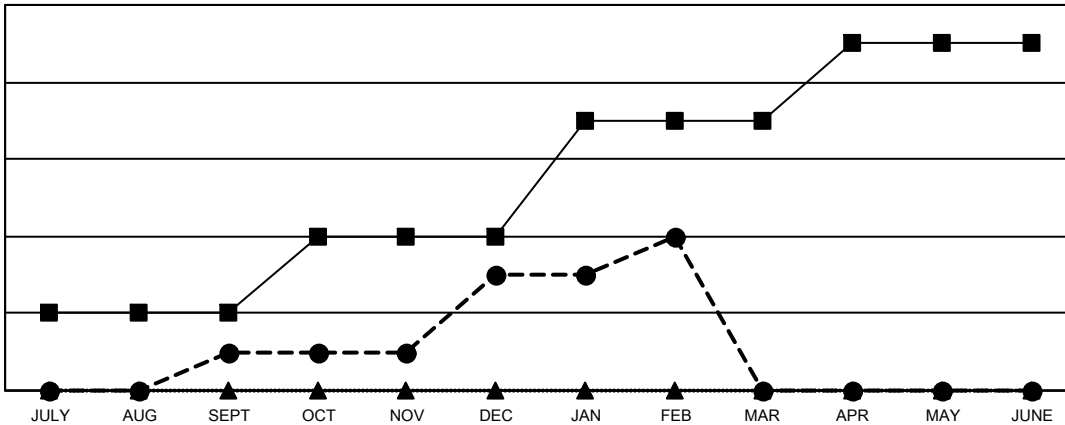
Multiple District 21

LOCATION: ARIZONA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	1	0
OCT/NOV/DEC	2	2	0
JAN/FEB/MAR	3	1	2
APR/MAY/JUNE	2	0	0

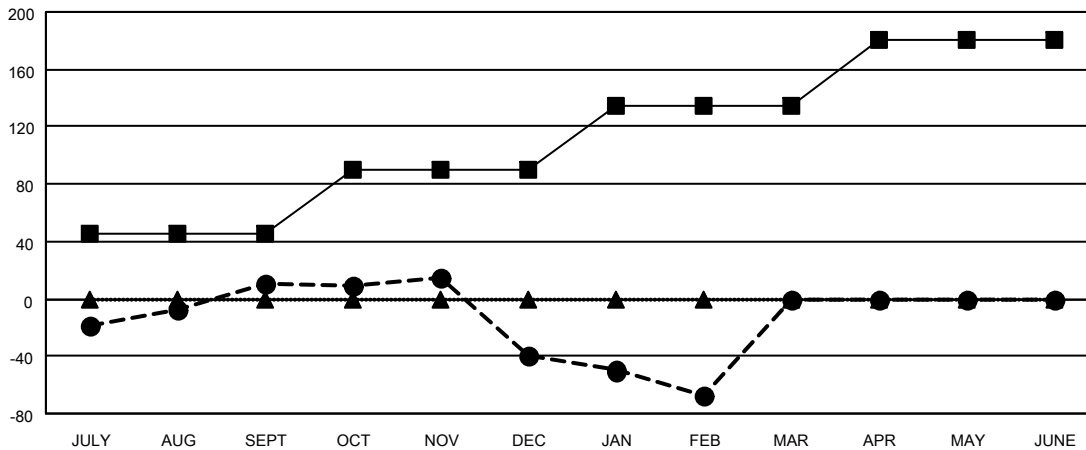
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	45	156	113
OCT/NOV/DEC	45	121	159
JAN/FEB/MAR	45	128	133
APR/MAY/JUNE	45	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	
<u>DROPPED MEMBERS</u>	
DECEASED	38
CLUB CANCELLED	19
OTHER	348
TOTAL	405

51 CLUBS OF 111 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	1,495 (55.06%)
FEMALE	1,220 (44.94%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	728
FAMILY MEMBERS PAYING HALF DUES	386